

Scandinavian Service and *Quality Award*TM

Vår Gård Saltsjöbaden received Honorable Mentions in SSQ Award 2015 for their Guest Focus.

SSQ Award, Scandinavian Service and Quality Award is the largest quality development program in Sweden for hotels and conference venues, evaluating the most important aspects for a sustainable company. The program was conducted in 2015 for the 14th year and Vår Gård is one of establishments to receive an Honorable Mention. The SSQ Award jury has reviewed the participants' quality development processes and evaluated in which extent they are working with high ambitions, innovative and successfully.

Vår Gård Saltsjöbaden was awarded an Honorable mention for their work in the Guest perspective. The award was handed over by Veronica Boxberg Karlsson, CEO at SSQ Award during a ceremony at the establishment the 12th of February 2016.

The Jury motivation to the Award: Vår Gård Saltsjöbaden has a responsive and flexible organization which is listening to the customers' needs and performing an active and dynamic work with customer care. The core value words mirroring the day to day service, are that every guest should feel a genuine, warm, and present treatment every day. The employee's professionalism and joy are the basis for the guests wish to come back. Although Vår Gård has received a lot of praise and awards, they continue to raise the bar and sharpen their service level towards new heights. Images from the prize ceremony are available at the website www.ssq-award.com.

- We are very proud over the award which is showing that we continuously strive to improve our work with quality. SSQ Award is a fantastic tool, helping us to analyze our processes and improvement areas. The quality process is a never ending process, says Katarina Romell, CEO at Vår Gård Saltsjöbaden.

All participants in SSQ Award are winners! SSQ Award was accredited in 2010 by HOTREC* according to the European Hospitality Quality. The purpose with SSQ Award is to give every participant an unbiased evaluation of the company's service- and quality level in several perspectives. Hotels and conference venues that are interested in participating in SSQ Award 2016 can register via e-mail.

For more information, please contact:

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