

Scandinavian Service and *Quality Award*TM

Yasuragi received an Honorable Mention in SSQ Award 2015 for their environmental work.

SSQ Award, Scandinavian Service and Quality Award is the largest quality development program in Sweden for hotels and conference venues, evaluating the most important aspects for a sustainable company. The program was conducted in 2015 for the 14th year and Yasuragi is one of establishments to receive an Honorable Mention. The SSQ Award jury has reviewed the participants' quality development processes and evaluated in which extent they are working with high ambitions, innovative and successfully.

The Japanese spa- and conference hotel Yasuragi, was awarded for their work in the environment perspective. The award was handed over by Veronica Boxberg Karlsson, CEO at SSQ Award during a ceremony at the establishment, the 9th of February 2016.

The Jury motivation: Yasuragi is performing a thorough work with sustainability, under the name of "Feel Good, Do Good for sustainable living". Yasuragi has decreased their consumption of electricity, biodiesel, chemicals, water, and waste. They require all department managers to work with implementation and follow up, and their manager for sustainability is working actively with sustainable issues, at Yasuragi as well as outside the workplace. The goal is that the company should contribute to and also inspire others to a sustainable lifestyle. Images from the prize ceremony are available at the website www.ssq-award.com.

- It is extremely important for us as a company, to contribute to a sustainable development at several levels. Our driving force is to influence people in a positive direction to create a sustainable world, here, now, and in the future. To receive the SSQ Award for our environmental work is an important evidence of that we are doing the right things in the right way, says Sunniva Fallan Röd, CEO Yasuragi.

All participants in SSQ Award are winners! SSQ Award was accredited in 2010 by HOTREC* according to the European Hospitality Quality. The purpose with SSQ Award is to give every participant an unbiased evaluation of the company's service- and quality level in several perspectives. Hotels and conference venues that are interested in participating in SSQ Award 2016 can register via e-mail. For more information, please contact: Veronica Boxberg Karlsson CEO, SSQ Award veronica@ssq-award.com Tel: 08-5118 5111