

# Scandinavian Service and Quality Award™

## SSQ Service Award 2017 prizes at Lounge Event 10<sup>th</sup> of January 2018.

Category	Winners	2:nd	3:rd
Business Hotels	Hotel Pigalle	Upper House	Hotel Rival
Conference Hotels	Noors Slott	Hooks Herrgård	Stenungsbaden Yacht Club
Day Conference Venues	Regissörsvillan	Aros Kongress Center	World Trade Center

SSQ Award asked the trade magazine Affärsresenären (The Business Traveler) to nominate establishments, and has during the whole year 2017 evaluated the establishments' through mystery shopping and analysis of guest reviews at the largest rating sites online.

Better Business World Wide with more than 20 years of experience in quality measurements has conducted mystery shopping. The guest reviews are aggregated by ReviewPro which has a direct access to 170+ online rating sites, among them TripAdvisor, Booking.com etc.



SSQ Award, Scandinavian Service and Quality Award started in 2002 and was accredited by HOTREC in 2010 according to the European Hospitality Quality scheme.

## SSQ Service Award 2018

Now we are opening up for the industry and guests to nominate the establishments which during 2018 will challenge the winners from 2017. You can nominate at the website [www.ssq-award.com/nominations](http://www.ssq-award.com/nominations) at the latest 31st of January 2018.

### Contact for more information:

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